



Ohio Association

Today's students. Tomorrow's business professionals.

Advisors' Update

Barbara Trent, State Advisor

September 1, 2011

Welcome

Welcome back Advisors. I hope you had a terrific summer and that you are eager to make a positive difference in the lives of your new group of BPA students. No doubt you planned far more projects for the summer than a super hero could complete, but I am confident you have scheduled several stimulating BPA activities for this year and will continue to look for innovative ways to challenge and reward BPA members. Details of upcoming state-level events are outlined in this newsletter. Regular visits to www.OhioBPA.org will ensure that you have the latest information.

93 Cents for Flight 93

I realize that it's short notice, but I hope you will seriously consider having your chapter participate in the *93 cents for Flight 93* campaign. With only a 93 cent contribution, each BPA member will help to provide a national memorial for the 40 heroes on Flight 93. On September 11, 2001, these individuals sacrificed their lives to foil a terrorist attempt to attack our nation's Capital

The campaign to honor Flight 93's heroes originated in Akron, Ohio. It is fitting that Ohio BPA be part of this endeavor. Visit <http://93centsforflight93.org/> for full details. If possible, work with your administrators to make this a school-wide project. Many communities have organized local events. If your community has a Flight 93 event, I hope that your chapter and/or school will participate. Use this event to educate students about the principles of courage and valor. Perhaps your social studies colleagues will join in the endeavor.

Please send a description of your chapter and/or school's participation and fundraising efforts. We will feature those on our Ohio BPA site.

Rick Mangini Honored



As I'm sure you know, Rick Mangini retired at the end of June. In recognition of his many years of service to career-technical education, ACTE presented him with its

Lifetime Service Award at the summer conference. Rick's numerous achievements include being inducted into the BPA Hall of Fame in 2008, serving on the National BPA Board of Directors, and serving as a former Ohio Association State Advisor. Ohio will certainly miss Rick's dedication to and support of BPA. I know you join me in wishing him a long and happy retirement.

Pictured with Rick are Ohio Association Vice President Christina Green and Ohio DECA PR Representative Jennifer Sewell. It was fitting that representatives from the two organizations so near and dear to Rick's heart were part of the awards ceremony. Christina delivered a dynamic keynote address and Jennifer presented a forceful closing.

2012 BPA Theme



Reach New Heights is the theme for the 2011-2012 academic year, the basis for the Ohio Association's pin design contest, and for the 2012 NLC. Artwork can be downloaded from the national website for use in chapter promotional/recruitment materials.

Membership Registration

www.bpa.org/membership.aspx is open, ready for you to enter your students' 2011-2012 membership. Eight chapters have already completed the process—thanks!

For advisors who are new to BPA, both national and state dues are entered at the above site. Combined state and national dues remain at \$15 (National \$12; Ohio \$3). For your treasurer, please highlight the Cincinnati address that will appear on the membership invoice you print at the conclusion of the membership registration process.

A document that explains the membership process is available on the BPA website. Click *Secondary* and then *Membership*. Experienced advisors, please assist new advisors.

If there are business and administration, finance, or information technology CTE programs in your school or career center who are not affiliated with a CTSO, I hope you will talk with them about the benefits of BPA membership.

State Officer Screening

State Officer Screening will be at Embassy Suites Dublin on **Monday, October 17**. Encourage qualified leaders in your chapter to screen. Serving on the State Officer Team is an experience they will never forget. A candidate must have a 2.5 GPA and receive his or her local and regional advisor's recommendation.

The *Officer Screening Handbook* and *Fact Sheet* are available on the BPA and ODE websites. At its June meeting, Executive Board approved changes to the screening handbook. The majority of changes relate to the *Meet the Candidates* and *Campaign Speeches* sections. Review the handbook with potential candidates and begin preparation for screening so that every region is represented.

Verify regional requirements with your CEAC representative. In many regions, members must screen for regional office in order to be eligible to screen for state office. As outlined in the candidate handbook, each region **can** send 12 candidates to screening.

Fall Leadership Conference

The state staff and state officer team are busy preparing for an improved, exciting Fall Leadership Conference at the **Greater Columbus Convention Center on Friday, November 11**. Yes, I know that is Veterans' Day, and some schools may not be in session. However, it was the only date available at the convention center.

We have again contracted for six FOCUS Training workshops—all new sessions! Each of the six sessions will be offered three or four times during the day. DeVry University is confirmed for two workshops with three sessions of each.

The State Officer Team will present a session to assist members in earning their Statesman Award. We are working to confirm several additional sessions. If you have an idea for a workshop or are familiar with someone who is willing to contribute his or her time to prepare and present a session, please send me contact information. Our goal is to have a total of 15 options from which your students can choose. We will also have a session where BPA advisors can share ideas and gain new ones in order to make this an outstanding BPA year.

FLC registration is \$25. While school funding issues face every district; your board, state officers, and state advisor believe that this is an investment in tomorrow's business professionals. Registration will be available on www.OhioBPA.org by October 1. An FLC flyer with a tentative schedule and list of confirmed workshops is currently posted. The workshop list will be updated as additional sessions are confirmed.

2011 Pin Design Contest

The annual pin design competition is always a highlight at the Fall Leadership Conference. The updated guidelines/specifications are posted on www.OhioBPA.org. Many NLC attendees have experienced difficulty trading pins with other states because Ohio has so many more participants than other states except Texas. Therefore, with approval of your CEAC representatives at the September 16 meeting, this year we will have two designs and will give NLC attendees an equal number of each design to increase their trading options.

Regardless of whether your students are able to attend Fall Leadership Conference, all 2011-2012 members will have an opportunity to vote for their

choice of pin designs. This all-member vote will determine the top 25 designs that will be displayed at FLC from which the voting delegates will select the two final designs. Review the updated guidelines carefully and let your CEAC Rep or me know if you have questions.

Scholarship Opportunities

Encourage your seniors to maintain a scholarship folder as the first step toward financing their college education. The Ohio Association will continue to offer four scholarships that are available for all members as well as the Sara A. Mazak Information Technology Scholarship. I am working with several companies to try to gain sponsorship for additional scholarships. I hope to have additional opportunities for your students in the next newsletter. Visit the Scholarship page of the Ohio BPA site for updates as well.

Recognition for BPA Members

Please send me your students' success stories throughout the year. I want to highlight chapter achievements on the website.

If your chapter has participated in a Special Olympics event since the 2011 State Leadership Conference, be sure to submit the contribution form that documents the monetary contribution and volunteer hours. Send me a picture, if possible, to post with a short story of the event.

National BPA News

Advisors from last year should have received a packet of materials from National BPA that identify some exciting changes at that level.

The Source is a great addition to the national website that will enable you to set up a chapter, school, or regional website with no cost to your chapter. CEAC Reps will receive additional information on this resource at their September 16 meeting.

The updated WSAP is expected to be available by mid-September. The former Special Recognition Awards is now **BPA Cares**. The new title more accurately reflects the service learning component of the awards. Review the *BPA Cares Handbook* on the national site and plan to compete in at least one award category this year.

OSU-BPA Career Day

I recently met with Ohio State Athletic Department members to consider whether to continue with a BPA-OSU Career Day. I am pleased with their commitment to making this a worthwhile educational experience for our members. OSU has taken BPA's and DECA's concerns seriously and are working to make this a meaningful and informative career day.

For chapters that decide to participate, the OSU career day will be either December 3 or December 14. Daytime events will be at the Ohio Union or the Fawcett Center. OSU Admissions personnel will address admission requirements, timelines, and scholarship opportunities. A Fisher College of Business professor will be one of the speakers. Our representative is working to provide better seating for the game as well. Details will be posted as soon as sessions are finalized.

Lost and Found Department

I have a *Learning Microsoft officer 2007 Deluxe* textbook that was left at SLC. There is no school stamp in the book. If the book is yours, let me know, and I will return it to your CEAC Rep at our September meeting.

State Advisor's Note

Thank you, Advisors, for your continued support of Business Professionals of America. You are a terrific group of individuals, and I love working with you for state-level events. Never hesitate to call me with questions. If I do not have the answer, I will find someone who does.

Convey concerns to your CEAC Rep so he or she can present those issues at our September 16 meeting and at future meetings. I regularly work from a *To Do List*. I've created one below for those advisors who operate from this mode. Perhaps you can incorporate these suggestions into your existing list.

Recommended BPA To Do List

- Complete membership registration.
- Plan a Flight 93 fundraiser and/or event.
- Report Special Olympics activities since State Leadership Conference.
- Identify state officer screening candidates.
- Have students begin Torch Award resumes.
- Select a BPA Cares award to work toward.
- Review BPA and other scholarships.