



Ohio Association

Today's students. Tomorrow's business professionals.

Advisors' Update

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October 28, 2010

Important Deadlines

- **November 2**—FLC Registration
- **November 2**—Pin Design Contest
- **November 15**—OSU-BPA Career Day
- **November 17**—Fall Leadership Conference

Fall Leadership Conference

FLC Registration deadline is Tuesday, November 2. As of today, 50 schools have registered approximately 950 members to attend FLC. I expect that many more schools will register before the Tuesday registration deadline. The FLC schedule is included in the FLC Information Packet available on the website. The FLC dress code is also posted.

A few registration reminders follow.

1. An illustrated instruction sheet is posted on www.ohiobpa.org.
2. Access the registration link at <https://www.registermychapter.com/flc/oh>.
3. You must register as a **new school**. You cannot use your BPA login for this conference. Schools that register each chapter separately will need to use a slight variation of the school name—for example: Columbus 1; Columbus 2, etc.
4. Be sure to identify your school's voting delegates in the **Status** category, and then register them for the Officer Candidate Speeches and for the Voting Delegates sessions.
5. Each student should be registered for four (4) sessions and a lunch period. If your school must leave early, you can register them for three sessions and not have a scheduled lunch. Students cannot have periods of time for which nothing is scheduled.
6. Parking is not included in registration this year. Parking information will be sent to registered advisors next week.
7. The correct zip code for payments is **43215**. Early registrations may have an incorrect zip.

Pin Designs

Carefully review posted pin design guidelines before submitting your entry. The color printout for pin designs must be received in my office no later than **5 p.m., Tuesday, November 2**. The digital file for the design (jpg or psd format) can be included with the package or can be attached to an e-mail.

State Officer Screening

State Officer Screening resulted in a dynamic slate of officer candidates who will campaign at the Fall Leadership Conference. Photos of the 14 potential state officers are posted on www.ohiobpa.org. Each candidate submitted a statement explaining why he or she would like to represent the membership as a state officer. Review each candidate's statement and formulate questions students can ask the candidate during *Meet the Candidates* at FLC.

According to the judges who interviewed those who screened, this year's candidates represented the highest caliber of candidates they had ever screened. All candidates were highly qualified. That speaks well of Ohio Association members and advisors who helped the candidates prepare for screening. Underclassmen who screened this year, I hope to see you at the 2011 State Officer Screening. Thank you to all who participated in screening.

OSU-BPA Career Day

November 15—just two days before FLC—is the deadline to register your students for our first OSU-BPA Career Day. This is a joint venture with DECA. Students will attend afternoon workshops, receive an OSU souvenir, and attend a men's basketball game that evening. This will be an exciting day for BPA members—especially for those who have not had an opportunity to visit The Ohio State University campus.

Columbus Blue Jackets Event



Have you attended a Blue Jackets game? I enjoyed my first-ever hockey game last Friday. It was exciting even though Calgary defeated the Blue Jackets. Whether or not

you are a hockey fan, you will want to let your students know about a unique opportunity during our State Leadership Conference.

The Detroit Red Wings will be in town on Thursday, March 17—our SLC date. Blue Jackets' management has made a unique offer to the Ohio Association. You can order discounted tickets for the March 17 game. An order form is available on our website. In addition to the discount, for each ticket sold through this special promotion Blue Jackets will make a \$3 contribution to our scholarship fund.

Please inform your students of the event. Those who choose this option rather than the traditional Thursday evening dance will definitely have an enjoyable evening. Nationwide Arena is just one block west of the Hyatt Regency.

The deadline for ticket orders is March 16, however, when the Red Wings come to town, it is usually a sellout. If you order tickets early you will probably be able to sell any tickets you and your students are unable to use. However, there is no guarantee. Is it worth the risk to order a few tickets? I think so.

Local and Regional News

What has been happening in your chapter and region? Please send highlights from your regional Fall Leadership Conference and local events. Photos of regional officers will be posted on www.ohiobpa.org when I receive photos with photo releases.

If your local chapter has been involved in a community service project, have your historian send a photo and description to be placed on the website. Many chapters were involved with Special Olympics events during the summer. Submit the Special Olympics form (located on the website) so that your monetary and volunteer hours can be documented as part of the regional competition that ends with the State Leadership Conference on March 17-18. After last year's Special Olympics award, several advisors acknowledged that their chapters had completed Special Olympics projects, but those projects

were not included in the grand totals announced during the parade of checks. Let's make everyone aware of the great things that Ohio Association members do for their communities. Report all activities!

Torch Awards

Last year nearly 200 Ohio Association members earned the Statesman Award in recognition of service to their school and community. More than 100 of those members received the Ambassador award at NLC in May.

The online Torch Awards program has been improved to correct problem areas reported by advisors last year. Students from 13 schools have already entered sufficient activities to qualify for the Diplomat Award. Remind students that all activities must begin with a verb and to check spelling before saving the resume.

After students enter their activities, advisors must approve the activities and submit the students' resumes. Prior to this year, the state advisor had to approve Diplomat as well as Statesman Awards. Now, the regional advisor or regional vice president can approve resumes for students who have earned sufficient points for the Diplomat Award. If the regional advisor is not the CEAC representative, I need the regional advisor name in order to set up a user ID and password for him or her. This ID and password must be different than the advisor's BPA name and password. This individual will be able to view only the resumes for his or her region.

The State Vice President and I will continue to approve Statesman Awards. Statesman Awards will be presented at the State Leadership Conference in March.

Current 2010-2011 Membership: 7,063

