



Today's students. Tomorrow's business professionals.

Advisors' Update

Barbara Trent, State Advisor

January 12, 2012

Competitive Events Update

Dave Coffman, Director of Education, has made tremendous strides in improving the accuracy of the posted WSAP and tests. He hoped to post only corrections to WASP rather than reposting the entire document, which would have allowed you to reprint corrected pages rather than having to reprint the entire document. Unfortunately, there were too many changes for that to happen. The latest reposting was January 5. The changes that are listed on the Changes & Updates page at the end of WSAP are incorporated in the reposted document. Major corrections are outlined below.

Computerized Accounting: The scenario was omitted from the WASP. It now appears in the appendix. This correction was noted in the December Newsletter.

Network Design Team (51): Contestants must use the topic from the revised WSAP. There were typos in the original posting that, if not corrected, would significantly alter participants' presentations.

Broadcast News Production: In response to a question related to including school name in the recorded newscast, Dave Coffman recommends that although WSAP guidelines for this event do not specifically exclude school name, it is best to omit the name or to use a fictitious name. Other judged events say that the school name should not appear on any materials; the safest option is to omit your official school name. Student names are permissible in the video.

Parliamentary Procedures: Minor change to the requirements for this event: Teams do **not** need to submit a statement of originality.

Page 11 of the WSAP (Guidelines for Judged Events) says that all teams must submit a statement of originality and specification compliance except

Interview, etc. Parliamentary Procedures should have been included in that list. The correction was made in the January WASP reposting.

Computer Modeling: This is an individual event. Because it is a pilot, only **two** contestants will advance from State to National. This event should be judged at regional. If you have only one individual who enters this event, however, that contestant will automatically be eligible to compete at SLC.

Global Marketing: Contestants can select any country for the vision for expansion requirement; it does not need to be a European country.

OSU-BPA Career Day Update

Five BPA chapters participated in the OSU-BPA Career Day on December 13. Mr. Price and I are pleased to report that it was a 100 percent improvement over last year's event. Even the weather cooperated—it was a warm, sunny day.

St. John Arena was an excellent venue for the opening session with an OSU admissions speaker. Following that session, students walked to the Stadium to hear three speakers. Students were in three small groups for the speakers and rotated to each speaker so that all were able to hear and interact with the speakers. All three speakers were well received.

Seating for the basketball game was much better as well. Participants were able to enjoy a great game. I commend Jason Martin, our OSU Athletic Department liaison, for a job well done. I am confident that future events will be a worthwhile day for schools that are able to participate.

Current Ohio Association Membership

7,872 (7,541 students; 331 advisors).

Accounting Teachers—I need your help!

I have received little response from my request for accounting teachers to send me valid, meaningful questions and/or problems for inclusion on the 2013 Fundamental Accounting and Advanced Accounting tests. I really need your input on this project. I must send the first drafts to the national office before long. I know that we have excellent teachers who can contribute to this project. Please let me hear from you.



Special Olympics

Congratulations to Amanda Blackburn and her Region 16 Ohio-Hi-Point Chapter on their submission of the first

report for the 2012 Special Olympics regional competition. The webmaster has cleared last year's data from the website graph and only Ohio Hi-Point's 2012 contribution is displayed.

The Special Olympics trophy currently resides in Region 13, which raised nearly \$7,000 last year. If your chapter has completed a project or made a contribution, please complete the SO form posted with SLC documents on www.ohiobpa.org. Send reports to me ASAP.

There will be a Special Olympics walk at NLC in Chicago. Plan now to participate. See *The Source* on www.bpa.org for details.

Torch Awards

Vice President Christina Green has been reviewing and approving résumés for students who have earned at least 50 points in each Torch category. Encourage your students to enter their service and professional development activities. If they use Firefox as their browser, they will be able to spellcheck their resume. Remember that each activity must begin with a verb.

Advisors must approve students' résumés for the Executive (local) award. Check with your regional advisor to learn whether he/she will approve the Diplomat (regional) résumés. If your region does not have a designated person to approve the Diplomat, the local advisor should approve that level as well. Christina will only approve Statesman level when the first two levels have been reviewed and approved.

Let's have a record number of Statesman Awards presented at the 2012 SLC!

NO BULL Challenge

Are your students working on their NO BULL videos? There's still time. Videos can be uploaded January 15 through March 15 (our SLC). Here is an additional incentive for being among the early entries.

- NO BULL will use a few of the first submitted high quality videos during its media campaign. Your team's early entry could be used in the media blitz.

The Challenge topic is the same as for our Video Production event, so those teams have already done the work for this challenge. Just review the Challenge guidelines and upload your video.

When teams upload videos for the Challenge, remind them to identify that they are a BPA team. Visit <http://nobull.votigo.com/nobullchallenge> for complete Challenge details.

Vice President Christina Green, our representative on the Youth Advisory Board, has posters and cards promoting the challenge. Let me know if you want Christina to send you some.

Act Out Loud

I forwarded information about this to all advisors. We currently have three Ohio teams registered for Act Out Loud. I encourage advisors to visit <http://www.actoutloud.org/contest-details> for contest guidelines. Teams must register by January 31—so act quickly to enter. You will then be able to meet the submission deadlines for the three rounds of competition. This is a potentially lucrative opportunity for your students—a total of \$100,000 in prizes. The topic is stronger teen driver laws.

While there are challenges for the final round for schools that block Facebook, perhaps you can get permission to participate if this fits into your curriculum. Or, teams could complete the final round as an at-home project. Check out the rewards for teams that participate in the three levels.

- Round 1: February 13–17, 2012: SAFE-TEE Shirt
- Round 2: March 12–16, 2012: Creative Sign.
- Round 3: April 2-May 6: Facebook Yearbook

Project Yellow Light

Check out [Project Yellow Light](#) where students can create a 60 second PSA on texting and driving for the change to win a \$2500 scholarship