

**Business Professionals of America**  
**Ohio Association Executive Board Meeting**  
**December 10, 2010**

Call to Order/ Introductions

The meeting was called to order at 9:37 a.m.

Attendance

CEAC Representatives: All regions were represented except Regions 1 and 8.

State Officers: All officers were present

State Staff: Barbara Trent, Rick Mangini, and Brittany Paulus.

Guests: Dave Coffman, Director of Educational Services, National BPA.

Approval of Reports

Secretary Jocelyn Petron moved the approval of the June 2010 minutes. Jerron Taylor seconded the motion; motion approved.

Historian Katie Morgan reported that as of today, membership is 7,856. Board members discussed membership status within their regions.

OSU-BPA/DECA Day

Parliamentarian Elizabeth Casto reported that 1,188 are registered for 2010 OSU-BPA/DECA Day planned for Wednesday, December 15. Most schools registered BPA and DECA students jointly, so an exact number of BPA participants are not available.

State Officer Screening Feedback

Evan Faidley reviewed state officer screening feedback. Overall it was a good experience for students. Students were well qualified and prepared.

The board discussed advisor and member concerns related to the number of state officers from the same school. Ms. Trent reviewed screening procedures which result in multiple candidates from the same school. There are six screening interview teams, each comprised of a current state officer and two adults. Candidates from the same school are interviewed by different screening teams. The top two candidates from each interview team become candidates at FLC. The screening procedures would have to be revised in order to avoid having more than one officer from a school. For example, if a school sends six candidates, with each being interviewed by a different team, all six could potentially become candidates at FLC.

Ms. Trent advised that the Executive Board could vote to restrict the number of candidates from a school that advance from screening to FLC, or restrict the number of candidates who advance from campaigning to the state officer team. Advisor concerns related to regions' proximity to Columbus proved to be unfounded based on officer elections for the past three years. The board will be presented with more than one scenario prior to the June meeting so that members can solicit input from advisors in their regions. Format for the 2011 State Officer Screening will be approved at that meeting.

#### National Officer Screening

National Officer Screening will be February 25 at Hyatt Place Dublin. Evan Faidley reviewed current national officer screening procedures. Those advisors who responded to a possible video conference screening were opposed to changing to this screening venue.

Currently those who place in the top one-third at state screening are eligible to screen to become a national officer candidate. Suggestion was made to consider whether students have to place at a higher percentage to screen for national office. A suggestion was also made that only students who are selected to campaign at FLC should be eligible to screen to become a national candidate. A motion will be presented for consideration prior to the June board meeting.

#### State Officer Team Reports

President Jerron Taylor reviewed officer training for the past two days and outlined plans for the year. Members are encouraged to review articles written by officers throughout the year. Articles will be posted on the Ohio BPA site.

#### Fall Leadership Conference Debriefing

Jerron reviewed suggestions for improving Fall Leadership Conference without increasing budget. Focus Group workshops received an overall 95% approval rating. Some other workshops need more enthusiasm and more audience interaction. The session presented by the 2009-2010 state officers had a 100% approval rating. Evan commented that this session was extremely well organized and beneficial to those who attended. Ms. Trent reported that the parliamentary procedures and college planning sessions also received superior ratings.

Campaigning improvements were discussed. Noise level control and a different placement of tables were suggested improvements. Massive campaigning was also an issue. Suggestions for next year included a longer time for *Meet the Candidates* prior to the opening session and that voting delegate questions to candidates following the campaign speeches should be made from the floor so that all hear responses. This will require the use of floor microphones.

Ms. Trent reviewed potential changes to the published guidelines for campaigning and campaign speeches. Ms. Paulus recommended that board members define "skit" as it relates to a candidate's speech.

Rosalie Wolfe discussed the disqualification of candidates. Both Ms. Trent and board members were opposed to a suggestion that the disqualification of a candidate should be announced to voting delegates prior to voting. Advisors commented on whether a rap should be considered music during a campaign speech. Suggestion was made to clarify regulations related to sound amplifying equipment. Proposed revisions distributed to the board will be revised to include results of today's discussion and will be posted on the Ohio BPA website for review by members who can then provide feedback to their CEAC representatives.

#### Honorary Life Membership

Sandy Koenig moved that the 2011 Honorary Life Membership be awarded to Jane Fisher, former Executive Board chairperson. Mary Dziczkowski seconded the motion. Motion approved. Ms. Fisher will be honored at the March 18 State Leadership Conference Grand Awards.

#### Special Olympics

Historian Katie Morgan led the discussion on Special Olympics. Volunteer hours as well as all contributions need to be reported. Documentation of volunteer hours is important when students who apply for grants and scholarships as well as for the Special Olympics Traveling Trophy competition.

A \$50 minimum will be required in order for a region to present a check to the Special Olympics representative at SLC. A regional president or officer was suggested as the individual to present the check for his or her region. The name of the presenter must be reported to Ms. Trent no later than March 4, which is the deadline for SLC registration changes. A student who is not competing at state can present the check as long as he or she can drive in for the awards session.

Evan Faidley shared his personal idea for a Special Olympics fundraising event.

#### Torch Awards Update

Vice President Christina Green clarified that when updating torch awards, students should enter the date of the event—not the date on which the online entry is made. Last year 180 Statesmen Awards were earned—175 secondary members and 5 post-secondary. Akron Firestone High School had the highest number with 37 Statesman Awards. Statesman Awardees included members from 13 of the 18 regions. Goal was set to get participation from every region this year. At the 2010 National Leadership Conference, 122 Ohio members received the Ambassador Award.

Approval of online Torch Awards by regional representatives was discussed. Ms. Trent must give a regional advisor or regional vice president access to the torch awards for his/her region. CEAC reps should notify Ms. Trent who is to approve torch awards for the region. Otherwise, Ms. Trent must continue to approve Diplomat resumes.

### State Leadership Conference Planning

At the 2011 SLC members will have an alternative to the Thursday evening dance. A flyer with details for ordering tickets for the Blue Jackets vs. the Red Wings game is posted.

Ms. Trent discussed changes in the workplace skills assessment program for the year. Most changes are in IT events. Software Engineering is now a national-only event. There are also individual and a team virtual media events that members can enter at the national level. There is, however, a \$20 charge for each participant. Frustration was expressed related to the fee, which was not discussed by CEAC or SAAC at their respective summer meetings.

DLG, the company used for FLC registration, will process SLC registration as well. The national membership database will be downloaded for SLC registration on February 2. If a student's membership dues are not paid prior to the February 1 membership deadline, he or she will not be able to register for SLC. Advisors will register through the national BPA site and choose Ohio SLC to register. APG assignments will be selected during registration. Each advisor attending SLC must have an assignment.

Ms. Trent requested that recommendations for specific contests times be sent to her ASAP. A tentative schedule will be posted the first week of January.

IEP accommodations must be provided at regional, state, and national contests. Contestants with an IEP accommodation requirement must be identified on SLC registration. Ms. Trent will research how an IEP member of a team should be handled and will report findings.

Recommendations for potential judges are appreciated. A letter requesting judges will be posted on the website.

The final pin design, with minor changes, was approved by the state officer team. The revised design will be posted.

### June Agenda Items

An updated calendar has been posted to the website. Tentative 2011-2012 calendar activities were discussed. Ms. Trent is in negotiation with the Convention Center for a 2011 FLC date. If FLC has to be November 1, should state officer screening be earlier as well? Firm date will be announced as soon as possible.

### Meeting Adjourned

Motion to adjourn by Ms. Landen and seconded by Ms. Dziczkowski. Meeting adjourned at 1:51 pm.

Jocelyn Petron, Secretary